

PRESS RELEASE
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Aragon Nutraceuticals
(Exclusive US Distributor of palaMOUNTAINS® products)
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FOR IMMEDIATE RELEASE:

palaMOUNTAINS® MyBeau Nutritional Supplement for Pets Supports Healthy Immune System, Appetite, and Skin and Coat

CHARLOTTE, NC – March 9, 2009 -- The palaMOUNTAINS® MyBeau nutritional supplement, trusted for years by many of the top thoroughbred breeders and horse racing professionals, is now available in convenient 12 oz. bottles for cats, dogs, and birds. The palaMOUNTAINS® MyBeau formula is a balanced blend of vitamins, antioxidants and other nutrients in a liquid emulsion base, rich in Omega 3 EFAs. The palaMOUNTAINS® MyBeau products are up to 99.5% bioavailable and support healthy skin and coat, gastrointestinal health, heart and organ health, and improved immune function.

palaMOUNTAINS® MyBeau is an all natural vitamin and mineral pet food supplement made by a patented process, combining oil soluble antioxidant Vitamins A, D and E with water soluble B vitamins, Selenium, Garlic and Brewers Yeast in a natural oil rich in Omega 3 and Omega 6 essential fatty acids. The Omega 6 and Omega 3 are present in a highly desirable ratio of 2:1.

There are many hidden factors that influence the quality of your pet's food. Processes meant to preserve the freshness of pet feed can destroy the vitamin content. As a result, most dry and canned foods can not deliver the full potency of the vitamins and minerals listed on their labels. The same is true for supplements in the form of pills and powders. In fact, the Physician's Desk Reference indicates that vitamins delivered in pill and powder forms are generally absorbed into the bloodstream at a rate of only 10-20%. Clinical studies, performed at the Institute of Food, Nutrition and Human Health at Massey University in New Zealand, have shown the palaMOUNTAINS® MyBeau products to have an absorbability rate of up to 99.5%. In addition, when added to a pet's regular food according to the manufacturer's recommendations, the palaMOUNTAINS® MyBeau supplement increases the amount of nutrition that is absorbed from the food itself, while decreasing fecal output.

The palaMOUNTAINS® MyBeau supplement is available for dogs in the original "MyBeau Dog" formula (green label), "Exceed" with added creatine for active and working dogs (red label), and "Canine Bone & Joint" with added glucosamine and chondroitin sulfates (blue label) for added support of bone and joint health. "My Beau Cat" is available in the purple label for cats, and "My Beau Avian" in yellow, for all types of domestic birds. In many areas of the country, the products may be purchased from retail outlets such as grocery stores, feed stores or from veterinarians. A full, up-to-date list of local retailers is available at www.palaMOUNTAINS.net. All palaMOUNTAINS® products, including products for horses and cattle, are also available for mail order by calling Aragon Nutraceuticals at 704.588.5590 or 877.788.5590.

For additional information on palaMOUNTAINS® MyBeau, contact Karolyn Hudson or visit www.palaMOUNTAINS.net.

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